



Poor Perception

Written & Directed By Joi-Noelle Worley

Perceptions of
the past ...

... don't always
hold true.

WRITTEN AND DIRECTED BY JOI-NOELLE WORLEY PRODUCED BY JOY JONES IN ASSOCIATION WITH JOIFULFILMZ DIRECTOR OF PHOTOGRAPHY MIKE WARE ASSISTANT DIRECTOR MICHAEL DENTICO

ZANAH THIRUS CARY JACK ASHLEY PAYTON AND JUSTIN CORNWELL

ORIGINAL MUSIC BY KATRINA ZEMRAK EDITED BY KATIAN SANDOVAL PRODUCTION DESIGNER CEDRIC CASUGA STUNT/FIGHT COORDINATOR DOMINIQUE SMITH STORY BOARDING QUINTIN PUEBLA

Produced By Joy Jones
Written and Directed By Joi-Noelle Worley

Cinematography by Mike Ware
Edited and Colored by Katian Sandoval

Original Music by Katrina Zemrak
Sound Design by Evelyn Arteaga

1st Assistant Director Michael Dentico
1st Assistant Camera Ariana Marin

Gaffer Daniel Williams
Grip Zemaya Ficklin
Script Supervisor Ariana Saadat
Sandra Contreras

Production Design Cedric Casuga
Lead Makeup Artist Katrina Jackson
Assistant Make Up Artist Angela Crane
Story Board Artist Quintin Puebla

Fight Coordinator Dominique Smith
Boom Operator Mauricio Ventura

Still Photographer Bethany Wirtz
Kyle Park

Set Videographer Marriah Kern
Production Assistant Richard Ramone Hulet

Fundraising Coordinator Ellie Fox

Kraft Services Provided By Kiva Worley
Louie Lopez of
Los Candiles Restaurant

Location Services Provided
By.....

Lil' Black Pearl

The Six Grands DBA
Skyway Bowl

Special Event Coordinator
Kaira Bell Beckham

Properties:
Johnnie & Mary Hill
Facility Mgr:
Brunetta Hill-Corley

For More Information:
Joi-Noelle Worley
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Alayna
Jazmine
Kodi
Blake

Zanah Thirus
Ashley Payton
Cary Jack
Justin Cornwell

Bar Tender
Manager
Barista

Alex Hand
Thom McCloud
Kimberlyn Myers

Cafe Customers

Allison Shinn
Briana Golden
Chandler Browne
Ellie Fox
Gary Golden
Leiah Garcia
Michael Cordell
Michelle Fry
Sonjia Estelle Booker
Trevia Hardiman
Valerie Muhammad

Jazmine's Friends

Berylanne Lynch
Ryan L. Crice

Bar Patrons

Jennifer Ramos
Mark E. Erskine



LOG LINE

A sheltered girl, taught to fear beggars and poor folk, decides to interact with one of them, and discovers those teachings aren't always true.



"Because they're dangerous!...Get your perception in order and wake up!"

SHORT SYNOPSIS

Despite constant warnings, a young affluent student interacts with a shabby but charming street beggar. Scolded and reminded of her past experiences with poor folk, she learns that perceptions of society hold true for some and false for others.



"Why don't we make your first day...one to remember"...

DETAIL SYNOPSIS

Alayna, bears a scar on her hand that reminds her of the day she and her mother were mugged in an alley. While her mother was murdered, Alayna escaped with that scar and the fear of society. Now on her first day of college Alayna's curiosity and moral consciousness get the best of her and she makes a genuine connection with a bum who was discriminated against. Her older sister reminds her of the past and scolds her, but not before inviting her for a drink. Alayna goes along but is in for a rude awakening as she learns that perceptions of society and the past don't always hold true.

It was an alley just like this when she died...



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Trailer: <http://youtu.be/hAewe01lbCo>



Joi-Noelle Worley

Director / Writer

Joi-Noelle Worley has been imagining stories since she was a wee little homeschooler. Now armed with the skills of a filmmaker, she's continuing her final year at Columbia College Chicago studying many aspects of Film & Video production, but concentrating on Writing and Directing for Animated and Live Action Films. While maintaining a 3.8 GPA and enrolled on the Deans List with several short films under her belt, she's shown at festivals in Chicago, and performs photo and video event coverage for her church, friends, family and other interested clients. Always writing and writing down ideas so she doesn't forget, Joi continues to broaden her horizons of media by gaining knowledge in artistic softwares such as Autodesk Maya and Adobe Photoshop, that are more common on the Animation side of film. She is currently writing an anime series two years in the making and can't wait to graduate! Check out her stuff at joi-noelleworley.com!



Joy Jones

Producer

Joy is a student at Columbia College Chicago, Film/ Video Major. In February 2013, her film, "What About Chrissy" became an official selection for the Illinois International Film Festival. In May 2013, Joy's film "What About Chrissy" received 3 awards from the Within Our Gates film festival. In September, 2012, both her films were accepted into the Sycamore film festival, where she received honorable mention for the Best Student Film for her piece, "Grandma's Peer Pressure". In February 2013, Joy's film "What About Chrissy" was awarded the Best Film in the overall festival, along with receiving 1st place for the Best Dramatic Film category in the Frozen

Film Festival with her film, "Grandma's Peer Pressure" receiving second place in Comedy. In May 2011, Joy won the Written Image Award for her screenplay, "The Ring". In June 2011, Joy was also awarded the Weisman Award and given \$1000 to produce her film, "Heap of Coals". She also received the Merits Award and \$500 from the National NFAA Film competition. She was chosen and awarded over \$8,000 to participate in a summer screenwriting class in USC Los Angeles, California with Ron Friedman. Joy was also awarded gold and \$2000 at the National ACT-SO competition in the film/video competition. From 2011-2012 she became the President and Founder of CFC Filmmakers Club at Columbia College Chicago. In 2010, she became the President of Columbia Connections at Columbia College Chicago. She was chosen out of 1,200 and awarded the National Bill Gates GMSP scholarship. She was chosen to attend the Bill Gates Leadership Conference, SREB Conference, and the ALA Conference. She made the Dean's List her first year at Columbia College along with receiving the Student of the Quarter Award. She also was awarded the Sheriff's award and she has traveled abroad to Italy, Costa Rica, and Australia in order to learn others culture and grow in her filmmaking abilities.



Mike Ware

Director of Photography

Mike Ware is an aspiring filmmaker who currently resides in Chicago, IL. Originally from Springfield, Mike got his start editing and directing his church's weekly broadcast. His interest sparked causing him to move to Chicago to attend Columbia College to further his career in filmmaking, and now works with several companies as a director, editor, and DP.



Michael Dentico

1st Assistant Director

Michael Dentico will be going into his senior year at Columbia College Chicago this year studying Film Directing, Acting, and Music. Arts and entertainment have been present in the life of the Buffalo, NY native, as he started singing from a young age, acting at age 10, and making small movies at around the same time. He has acted in two independent feature-length films in the Western New York area, Buffalo Bushido and Nicholas of Myra, the latter of which is still in production. After working on Poor Perception, he has recently wrapped as Assistant Director on Crossing West, an independent short shooting all over the American wilderness of Wyoming as well as the Bonneville Salt Flats of Utah. He is eager to pursue internships in the Chicago area, conclude his studies at Columbia with Directing Scene Study with Camera (Fall 2013) and Directing Practicum (Spring 2014). He will spend a summer semester in LA before backpacking overseas and deciding where to establish a creative presence.



Cedric Casuga

Production Designer

While in pursuit of expanding his work experience in the film industry in Chicago, Cedric is currently finishing his Bachelor of Arts in Film and Video at Columbia College. At the moment, he is working on various independent short films, several Columbia College film projects, and creating several commercials for non-profit organizations and small businesses around the Chicago area. He plans to continue to work in Chicago and strengthen his foundation of film making, of which he hopes to be beneficial to his long term goal of being an impactful film maker.



Katian Sandoval

Editor

From the North Texas area, Katian relocated to Chicago to pursue a career in film and recently graduated from Columbia College Chicago. As an Editor, she has cut numerous short films on almost every format imaginable from Red to 35mm. Her commitment to finishing a project goes past the creative cut, and spreads into color correction, online editing, and motion graphics. Her ability to work intimately with directors is unmatched as is her passion to cut good work. In her spare time, Katian enjoys spending time with loved ones in the Windy City and in Texas, and seeks any opportunity to play a good game of Texas Hold'em. You can contact Katian via email at katiansandoval@gmail.com.



Katrina Zemrak

Composer

Katrina Zemrak is an award-winning film composer studying Music Composition at Columbia College Chicago. This is her second time working with Director, Joi-Noelle Worley, and can't wait to work with her more. Katrina has scored one feature length film, as well as ten short length films. You can see more of her work at www.katrinazemrak.com, and she's always open to collaborations and freelance work.







Zannah Thirus

Alayna

Zannah fell in love with acting at age 12 when she joined "Synergy", her church's drama team. After receiving her associate's degree from Prairie State College at age 16, she transferred to Columbia College Chicago as a marketing communication major /acting minor. Since transferring to Columbia College in 2011, Zannah has starred in three student films and various on camera projects for FreQency TV (Columbia's TV station). Films she has starred in won second place for "Best Comedy" at Frozen Film Festival, and honorable mention for Best Student Film at Sycamore Film Festival. Zannah is currently interning at Lily's Talent Agency in Chicago IL, captain of Columbia's dance team, and graduates with her BA in December 2013 at the age of 19. After graduation, Zannah plans to attend graduate school and continue working as an actress.



Cary Jack

Kodi

Cary Jack grew up splitting his time between the white sand beaches of Sarasota, Florida and the mountain streams of Red Lodge, Montana. An avid sports and outdoors man, he began to pursue acting & modeling while playing collegiate soccer and rugby -- both stateside and abroad. He earned a degree in Interdisciplinary Communications with an emphasis in marketing, advertising and business, which he utilizes in his entrepreneurial ventures. He studies the art of improv, sketch writing, and acting at The Second City in Chicago and is currently the lead in "Two of a Kind", an independent film set to release summer 2013. Represented by Stewart Talent and Factor Runway, he plans to excel to a limitless future. He wants to thank his family and friends for their loving and ever-understanding support.



Ashley Payton

Jazmine

Ashley is an upcoming and aspiring actress making her debut film performance in "Poor Perceptions". Ashley has worked with ETA Theater and portrayed the Lead Character Stacey Willis in Forgiven Films T.V. Pilot series, "The In Crowd." Ashley has trained with Second City and Acting Studio Chicago. Ashley is also recent graduate with a Bachelor's degree in Psychology and is pursuing a Master's Degree in Clinical Mental Health counseling. Ashley enjoys the arts while also dedicating her time and life endeavors to charitable causes and mental Health and wellness.



Justin Cornwell

Blake

Justin Cornwell is an actor, singer, writer, and artist who has been most recently seen on stage at Shakespeare Theater in their production of Othello: The Remix. Justin attended the University of Louisville where he studied theatre and art.



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